

Quad City Civic Center Authority Minutes  
Thursday, October 17, 2019

**Board Members Present:** Acting Chairperson Reggie Freeman (Vice-Chairperson), Stacey Happ, Paul Mulcahey, Mike Haney, Larry Meeske, Randy Tweet, Jeff Nelson, J.D. Schulte  
**Other Persons Present:** Scott Mullen, Rocky Jones, Kevin Snodgrass, Lindsey LaFrenz, Roger Strandlund, Kristin Glass  
**Absent:** Jennifer Walker (Chairperson), Fran Prochaska

**Introduction and Public Comment:** Mr. Freeman called the meeting to Order at 12:30 p.m. Mr. Freeman next made the observation that no members of the general public were in attendance and no written comments were received subsequent to the last meeting.

**Quad Cities Chamber Presentation:** Kristin Glass, Chamber Chief Strategy Officer, was introduced by Mr. Freeman; with Scott Mullen first providing the context of the Authority's invitation to Ms. Glass. Ms. Glass informed the Board of the Chamber's recent accomplishments and endeavors, with particular emphasis on projects arising from the Q2030 themed items (e.g., population growth targets, talent attraction and development, etc.). Ms. Glass responded to various Board members (including Mssrs. Meeske, Mulcahey and Nelson) in a brief Q & A process following her presentation, culminating in Ms. Glass's proposal for the Authority to double its present annual financial commitment to the Chamber (to \$10,000.00). Thereafter, Ms. Glass excused herself from attending the balance of the meeting.

**Approval of Minutes:** Motion by Mr. Haney, second by Mr. Meeske, to approve the Minutes for the Board Meeting occurring on September 19, 2019. With Mr. Freeman calling for a vote on the motion, the vote was taken, and it carried unanimously.

**Financials:** Mr. Jones presented the financial statements with commentary (handout). Motion by Mr. Mulcahey, second by Mr. Tweet, to approve the financial statements for the period ending September 30, 2019. With Mr. Freeman calling for a vote on the motion, the vote was taken, and it carried unanimously.

**Director's Report:**

Mr. Mullen announced that October 17, 2019 is Media Day. He stated he expects the day's events to generate stories on the news relating to the hockey team and new menu items. Mr. Mullen also reminded the Board of a VIP event in the Conference Center on the Storm's opening night. He stated the event will include a thank you to the sponsors; with representatives of both the hockey and football teams providing an update on their respective teams. Mr. Mullen also noted attendees of the VIP event will receive complimentary tickets to the hockey game that same evening.

Mr. Mullen included within his report with an overview of upcoming events and efforts toward filling the balance of the Arena calendar. Mr. Mullen concluded his report with the suggestion that the Board discuss the Chamber's presentation. Mr. Freeman agreed to oversee the discussion as a distinct topic prior to the adjournment of the meeting.

Motion by Mr. Meeske, second by Mr. Tweet, to approve the Director's Report. With Mr. Freeman calling for a vote on the motion, the vote was taken, and it carried unanimously.

**General Board Discussion (Focus on Chamber Presentation):**

Mr. Freeman invited the Board to share thoughts and impressions on the Chamber presentation (refer to portion of minutes relating to Kristin Glass above). Following general Board discussion, Mr. Mullen made the observation that there existed a lack of consensus on the Board making a commitment to increase its present contribution. Nevertheless, Mr. Mullen offered to explore alternate methods by which the Arena might increase its level of support for Chamber activities, e.g., mentioning the possible auction of suites at key events, with the dedication of proceeds toward the Chamber. Mr. Mullen also offered to reexamine the topic of Chamber support in approximately one year, thereby providing the Board additional time to further measure the newest benefits mentioned as a part of Ms. Glass' presentation.

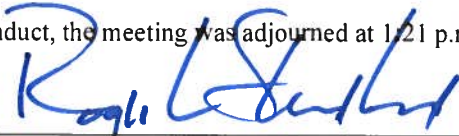
**Staff Reports:**

Kevin Snodgrass distributed a handout pertaining to the current status of remodeling items (primarily backstage). Motion by Mr. Mulcahey to approve an allocation (in an amount not to exceed the budgeted amount) to correspond with expenses associated with the items listed as a part of Mr. Snodgrass' presentation. Second by Mr. Haney. With Mr. Freeman calling for a vote on the motion, the vote was taken, and it carried unanimously.

As an additional part of the staff report, Mr. Mullen informed the Board of his intent to explore an opportunity to purchase a video display board (presumably at a significant discount – as explained by Mr. Mullen). Mr. Mullen presented several options where the video display board could be used to sell advertising to sponsors. He agreed to provide his findings and progress as an informational item in the future.

**Executive/Closed Session:** None.

With Mr. Freeman noting there being no further business to conduct, the meeting was adjourned at 1:21 p.m.

  
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Roger L. Strandlund, Acting Secretary